

Tips for a successful Hackathon!

- Ensure you plan your time and use it wisely.
- Make use of all five stages of the design process.
- Fill out the questions in the Hackathon Booklet.
- This is what we are looking for in your video and one-page submission;

End user	<ul style="list-style-type: none"> • Clearly identify your end user. Also, keep in mind the benefit to the identified species (who is not your user). • Give detailed insights into your end users' thoughts, needs and experiences.
Problem challenge (Big Picture)	<ul style="list-style-type: none"> • State a meaningful and actionable problem. • Describe in detail the problem context or main idea.
Design Journey	<ul style="list-style-type: none"> • Give a detailed explanation of your prototype/initiative/program. • Give examples of some ideas or concepts your group didn't pursue. • Provide examples of designs and tests that had to be modified.
Presentation (Video)	<ul style="list-style-type: none"> • Video is between 2 and 4 min in length. • Presentation is creative and grabs audience attention. • Clear audio and visuals.
Solution: practicality / viability	<ul style="list-style-type: none"> • Solution is practical and scientifically viable. • Show a thorough understanding of the chosen species and current issues affecting their survival.
Solution: value to the end-user	<ul style="list-style-type: none"> • Solution meets end-users' needs. • Solution is beneficial to the identified species beyond simply promoting awareness or counting populations.
Solution: originality and creativity	<ul style="list-style-type: none"> • Idea is creative and original, demonstrating out of the box thinking. • Apps are great but, if you consider one for your design, it must be a part of a bigger solution.
Solution: sustainability / future directions	<ul style="list-style-type: none"> • Describe future directions and/or sustainability of the solution.

